

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

Claims 1-25 (canceled).

Claim 26 (currently amended): A method of positioning multiple ~~operating units~~ guide arms relative to a moving web, said method comprising:

entering a plurality of positions into a controller, said positions corresponding to a plurality of ~~operating units~~ guide arms;

moving said ~~operating units~~ guide arms to said positions in response to a signal from said controller;

sensing the position of a moving web; and,

when the position of said web changes, changing the position of said ~~operating units~~ guide arms.

Claim 27 (previously presented): The method of claim 26, wherein a web tracking unit senses the position of said moving web, said web tracking unit comprising at least one sensor for receiving a reflected signal from the web.

Claim 28 (previously presented): The method of claim 27, wherein the web tracking unit comprises a pair of spaced sensors.

Claim 29 (canceled).

Claim 30 (currently amended): An apparatus for controlling a number of ~~operating units~~ guide arms, said apparatus comprising:

a user interface;

a control system connected to said user interface, said control system comprising

a receiver for receiving a plurality of positions corresponding to a plurality of ~~operating units~~ guide arms, said plurality of positions being entered into said control system through said user interface, and

a transmitter for transmitting control signals to a plurality of servo motors, which are coupled to the ~~operating units~~ guide arms, to thereby move the ~~operating units~~ guide arms based on the plurality of positions; and

a web tracking unit connected to said control system, said web tracking unit comprising at least one sensor for sensing the position of a moving web.

Claim 31 (currently amended): The apparatus of claim 30, wherein when said tracking unit senses a change in the position of the moving web, said web tracking unit sends a signal to said control system to change the position of said ~~operating units~~ guide arms relative to the change in position of the moving web.

Claims 32-34 (canceled).

Claim 35 (currently amended): The method of claim 27, wherein ~~the operating units comprise guide arms, and~~ the sensor is configured to signal a motor to move the guide arms.

Claim 36 (previously presented): An apparatus for dispensing strip materials onto a moving web, comprising:

a plurality of feed rollers, positioned to integrate at least one strip material into a strip product;

a plurality of guide members located proximate said rollers, wherein said guide members are configured to align the strip materials;

a user input device configured to receive and record input for a predetermined respective position for each respective guide member;

a web tracking unit that includes at least one sensor for sensing the position of a moving web; and

means for automatically adjusting the position of each guide member in response to guide member position input transmitted from the user input device and web position input transmitted from the web tracking unit.

Claim 37 (previously presented): The apparatus of claim 36, wherein the web tracking unit comprises at least one sensor configured to direct a signal toward the moving web and receive a reflected signal from the moving web.

Claim 38 (previously presented): The apparatus of claim 36, wherein said automatic adjusting means includes at least one motor coupled to said guide members.

Claim 39 (previously presented): The apparatus of claim 36, wherein said input device allows the entry and retention of multiple sets of guide member positions corresponding to different strip product orders.

Claim 40 (canceled).

Claim 41 (previously presented): The method of claim 26, wherein sensing the position of the moving web comprises sensing an edge of the moving web.

Claim 42 (previously presented): The method of claim 26, wherein the moving web follows a web path direction and the sensing of the position of the moving web comprises sensing the transverse position of the moving web relative to the web path direction.

Claim 43 (previously presented): The method of claim 27, wherein the sensor comprises an optical sensor.

Claim 44 (canceled).

Claim 45 (previously presented): The apparatus of claim 36, wherein the at least one sensor is positioned facing a first side of the moving web.

Claim 46 (previously presented): The apparatus of claim 36, wherein the at least one sensor is configured to sense the position of an edge of the moving web.

Claim 47 (previously presented): The apparatus of claim 37, wherein the at least one sensor comprises an optical sensor.

Claim 48 (previously presented): The apparatus of claim 30, wherein the at least one sensor senses the position of an edge of the moving web.

Claim 49 (previously presented): The method of claim 28, wherein the desired signal from said pair of sensors is a "1" and a "0", the "1" being a reflection from a web, the "0" being no reflection, said sensors being capable of signaling a motor to move said sensors when the signal from said sensors is the same.

Claim 50 (previously presented): The method of claim 27, wherein a desired signal from the at least one sensor is a reflection from the web, and a motor moves the at least one sensor when the desired signal is not received.

Claim 51 (canceled).

Claim 52 (new): A method of positioning multiple operating units relative to a moving web wherein the moving web follows a web path direction, said method comprising:  
entering a plurality of positions into a controller, said positions corresponding to a plurality of operating units;  
moving said operating units to said positions in response to a signal from said controller;  
sensing the position of a moving web; and,  
when the position of said web changes, moving said operating units in a transverse direction relative to the direction of the web path direction.

Claim 53 (new): The method of claim 52, wherein the operating units comprise guide arms.

Claim 54 (new): The method of claim 26, further comprising aligning at least one strip material onto the moving web via the guide arm.

Claim 55 (new): The apparatus of claim 30, further comprising a main beam for supporting the plurality of guide arms.

Claim 56 (new): The apparatus of claim 36, further comprising a main beam for supporting the plurality of guide members.